



INNER EAST PRIMARY CARE PARTNERSHIP HIGHLIGHTS 2020

***The IEPCP leads and facilitates change, and builds collaborative partnerships that:
Improve health and wellbeing; Build healthy environments; Reduce inequality and expand social inclusion in
Melbourne's Inner East, through action on Strategy, Resources, Capacity-building, Culture, and Advocacy.***

We add value to organisations through:

- Building Collaborative Partnerships and Healthy Environments
- Driving integration, and supporting service coordination
- Building Capacity and Competence in Population Health/Prevention work
- Providing Backbone Support with key health priorities
- Leading and facilitating health and wellbeing change
- Mobilising Resources
- Supporting advocacy

We do this by:

- Engaging leaders to connect, share expertise and good practice across diverse sectors
- Fostering strategic thinking and decision making
- Leading and supporting partnerships for shared action and advocacy
- Delivering forums, workshops, and communities of practice around regional health priorities and latest evidence
- Developing resources and sharing health information through online communications
- Supporting research and evaluation for collective impact
- Supporting funding submissions

Pillar 1: Guide shared strategy and measurement

1.1 Strategic directions and priorities

Regional Partnerships

Support regional collaborations and networks with a preventive health focus

Coordinate regional CHHPSIG (Community Health & Health Promotion Special Interest Group) meetings a dynamic Network of Health Promotion leaders across EMR and DHHS East Division guiding Health Promotion practice, planning, and health priorities.

Strategic input to the Regional Family Violence Partnership led by partner EDVOS

Contribute to the leadership of the regional Together For Equality & Respect Partnership, strategy and evaluation

Support regional EMHSCA (Eastern Mental Health Service Coordination Alliance) to enhance service coordination, and the Boroondara Mental Health Alliance to undertake prevention initiatives in partnership with the City of Boroondara

Partnerships with Local Government

Contribute to strategy, planning, and capacity building in health and wellbeing priority areas for the catchment and region.

EMR Councils

Lead the coordination of EMR Health Planners Network, between Boroondara, Monash, Manningham, Whitehorse, Yarra Ranges and Maroondah Council and facilitate regional capacity building. Presentations included - DHHS, DELWP and Sustainability Victoria on climate change policy direction; Women's Health East to discuss COVID impacts on women and implementing the GE Act, VicHealth on Alcohol harm minimisation; and facilitating MPHWP planning, evaluation peer support

Social Inclusion

Engaged all 4 EMR local governments as members of the International Student Inclusion Partnership, chaired by IEPCP, to collaborate with health service and community sector partners to support International students adversely impact by Covid-19 restrictions.

Provided Manningham and Monash Councils with support to adopt a community wide approach to addressing loneliness and social exclusion by enabling social inclusion.

Increasing Community resilience

Delivered an Urban Resilience capacity building forum for EMR local governments, attended by 30 representatives. Coordinated presentation and facilitation by urban resilience expert Maree Grenfell.

Healthy Food and Obesity Prevention

Delivered two 'Influencing health planning and food policy workshops' to support local government planners to respond to one of the top health priorities of State government – Healthy eating. Achieved representation from a range of departments across 6 EMR Councils.

Lead Regional Ageism campaign

All 7 EMR local governments joined collaboration to tackle ageism together in the region through a coordinated communications campaign.

City of Boroondara

Provide strategic input to Boroondara Health and Wellbeing Advisory Committee, bringing a population health prevention lens to support Councils implementation of their MPHWP. Supported the annual review and evaluation of Boroondara Community Plan and development of COVID-19 wellbeing survey and provided input into the Young people and children strategy. Also provided input in Boroondara's planning of 2021 dementia friendly community actions. Provided input into MPHWP 2021-2025 consultation.

City of Manningham

Support Manningham Healthy City Advisory Committee – provide expertise and delivered presentation to committee on strategic opportunities for the committee to influence the next planning cycle.

Support Manningham Reconciliation Action Plan Advisory Group - input to the draft Manningham Reconciliation Action Plan

Support Manningham Access & Equity Advisory Committee, providing input and advice to access and equity issues and plans

Support Manningham Local Dementia Alliance Group – provided input on Manningham’s home care services response during COVID-19

Support Manningham Gender Equity Working Group – input to the development of the Family Violence Real Estate Institute of Victoria (REIV) project

Input to Manningham Council’s draft loneliness strategy to discuss strategy and relevance of IEPCPs Social inclusion framework.

City of Whitehorse

Active member of Whitehorse Council’s CAN4PVAW network: Review of the Whitehorse Council GE Action Plan

Attended Whitehorse Council Community Engagement Plan consultation and provided input.

City of Monash

Support to Monash Council’s LDAT (alcohol harm minimisation project, ‘Hello Sunday mornings’.)

Consultation on Monash Council’s Loneliness Strategy, providing input on Social Inclusion practice.

1.2 Collective impact and shared outcomes

The Well

Support collective impact and evidence sharing in the East through [“The Well” regional portal](#)

Major activity - Covid19 clearing house information page on The Well

Resources added to The Well and promoted including local program adaptations to Covid-19 restrictions: Link H&C video resources for the Rohingya community, Carrington Health Baby Makes 3 program, and Healthy Ageing and Covid-19

Integrated Health Promotion Partnership

Key partners

Inner East Community Health Service’s, Inner East Local Governments, Women’s Health East, Deakin University

Establish the IEPCP as the regional backbone for Integrated Health Promotion funded organisation’s in the catchment;

Lead the Inner East Integrated Health Promotion Partnership (IHP) Access HC, LinkHC, Carrington Health, Womens health East, IEPCP partnership

Chair and secretariat for IHP leadership meetings, reviewed partnership model and functioning - Positive Partnership Evaluation

Coordinate and support 19-20 IHP reporting, and 20-21 IHP action planning process including support to IHP leadership meetings, and contributing to

planning workshops. Support the IHP social Inclusion practitioner working group meetings to provide primary prevention expertise, and IEPCP is leading

IHP Peer support (SI, Alcohol and PVAW/GE priority areas). IEPCP is also leading the IHP Peer support across all priorities: Social Inclusion, Alcohol harm

minimisation and PVAW/Gender Equity – primary focus on adapting practice to Covid-19.

IEPCP supported IHP Leadership Group planning of Covid19 20-21 actions by Health Promotion practitioners and 2020 reporting of Covid19 support activity.

Coordinate a Social Inclusion Community of Practice for local government, health and community sector partners in the catchment - delivered blog writing and infographic capacity building workshops.

1.3 Research and evidence

Support government reform

Submitted a response to the National Preventive Health Strategy consultation, with a focus on Partnership Infrastructure resourcing and prioritising Climate Change & Health

Academic engagement

Academic engagement to partner around strategic priority areas

Strengthened working partnerships with leading academic institutions:

Participation on University of Melbourne led public health Industry committee, on invitation from Lena Gan, Course Coordinator Gerontology & Ageing Programs

Deakin, Monash & Swinburne Universities and Study Melbourne engaged and joined the International Student Inclusion partnership and collaborate with health, community sector and local government partners.

Monash University

Liaised with Nikos Thomacos (Monash University) to support development of the TFER Workforce capacity building evaluation tool for our partners
Assoc. Prof Helen Forbes Mewitt (Monash Uni, presented as keynote speaker at International student forum led by IEPCP

Deakin University – Partnerships Manager, GLOBE

Planning with Deakin University to support systems thinking and strategic decision making in social inclusion through systems mapping workshops with partners.

Swinburne University

Engagement with Dr Carolyn Wallace, formerly of Swinburne University, as keynote speaker at the EMR Community Engagement Interest Group Community Connectors forum, building capacity of organisations to engage with diverse groups not well reached through traditional methods.

Pillar 2: Lead and coordinate

2.1 Planning, integration and coordination

Community and Women's Health

Capacity building and promotion of Community Health Services and Women's Health

Promoted Women's Health East report "The Unheard Story", highlighting the impact of gender on social inclusion for older women, through IEPCP communications bulletin and to partner networks; and provided links to external opportunities for promotion.

Coordinated the development of a social marketing series on Covid-19 Safety, and Health and Wellbeing care measures for implementation by IHP agencies through their social media to community.

2.2 Cross-sectoral collaboration

Partnership engagement during the Pandemic

Seek to increase collaboration and meet emerging needs with current partners

A new Strategic Plan was launched mid year with a focus on supporting partners through Covid-19 Recovery, following consultation with partners, and receiving positive feedback.

Collected organisational data from partners and commenced development of a White Paper capturing challenges, adaptations, learnings and changes to programs and practices by our partners in various sectors through the pandemic. 3 case studies collected (Volunteering, Family Violence, and Emergency Relief) – uploaded to website and promoted in E-Bulletin

Partnered with the Centre for Ethnicity and Health to develop content for a health literacy coronavirus tip sheet to support organisations, and promoted it through the Statewide PCP network and CEH Newsletter

Pillar 3: Advocate and influence

3.1 Access and equity

Aboriginal Health

Supporting engagement with and responsiveness to Aboriginal community needs in the Inner East Region
An Aboriginal Community Profile of demographics for Inner East Region was completed, drawn from 2016 census and consultation with local Aboriginal representatives. The report promotes Victorian Government frameworks and strategies for partners working with Aboriginal Community and Aboriginal Community Organisations, and also promotes examples of good practice by partner organisations. [The report](#) and key resources on Aboriginal Community's Health was also shared with partners including through The Well.

Healthy Ageing and Elder Abuse Prevention

Lead and support Healthy Ageing Activity

Disseminated Pop Up, the IEPCPs Healthy Ageing monthly publication for practitioners working with older people, with focus on ageism and age friendly cities elements.

Established an ageism webpage on IEPCP website for broader reference.

Supported the Eastern Community Legal Service led Elder Abuse Prevention Strategic Advisory Group, and Elder Abuse Prevention Working Group, and provided input to development of an Elder Abuse Prevention framework.

Documented and uploaded project resources and the codesign evaluation report on the IEPCP led Dementia Friendly Communities (DFC) project in the City of Whitehorse, and promoted these during dementia awareness week. Completed the DFC case study for addition to the Seniors Online Participation Toolbox with Whitehorse Council.

Delivered a presentation on the work of the IEPCPs Ageism collaboration with local government, at the Australian Association of Gerontology National conference.

Social Inclusion/ Mental Health Promotion

Support IEPCP partners deliver social inclusion outcomes through capacity building

Develop Social Inclusion Practice Framework for partners

Consulted with our partner's user group practitioners on the SI Framework, collated documentation of six local good practice case studies for inclusion, and completed the [IEPCP's Social Inclusion Framework](#).

The Social Inclusion Framework was published, then formally launched at a forum on Dec 8th, with former Chair of the Australian Social Inclusion Board Patricia Fawcner OA as keynote speaker and official guest launching the Framework and highly commending it to our partners. The forum also showcased an IHP practitioner case study and two Opening Doors program (LinkHC) cases studies. [A recording](#) captured the event.

International Student Inclusion

Project brief & program logic completed and working group formed to engage key stakeholders to better understand international student needs. Impact of COVID-19 on focus and urgency of partnership.

Partnership group established and evolved over the year with Deakin, Monash, Swinburne Universities, DHHS, EACH, MiCare, Centre for Holistic Health, Eastern Volunteers, headspace Hawthorn, Access HC, Eastern Gambler's Help, Manningham Youth Services, Inner East councils, Eastern Community Legal Centre, Study Melbourne, Council of International Students Australia (CISA), Deakin University Student Association (DUSA). Regular monthly meetings and smaller working group meetings held. Consultations with other stakeholders undertaken.

Working relationships with universities and between agencies strengthened; referral pathways strengthened to promote help seeking; wider awareness of the life challenges facing international students during Covid-19 pandemic raised.

Local councils sub-group established to promote collaboration and partnership in addressing the social inclusion needs for international students and need for practical support including food relief and financial hardship support during Stage 4 Lockdown.
Consultations with Study Melbourne, CISA, Micare, Stories in Connection and other agencies around how to connect with international students.
Consultations with Boroondara School Focused Youth Service regarding needs of international students in secondary schools.
Program Support Officer appointed to IEPCP in September; outreach provided to Holmesglen TAFE.

Planning and delivery of a successful forum on international students inclusion on 2 December 2020. 138 people attended, IEPCP received many commendations. Forum recorded and uploaded to [website](#).

3.2 Primary prevention

PVAW/Gender Equity

Key partners

Women's Health East, TFER Partners

Support the regional Together for Equality and Respect (TFER) partnership

Provide leadership and expertise on TFER's Leadership Group and lead the TFER Evaluation Group meetings.

Completed a TFER workforce capacity building evaluation tool; and compiled and completed the TFER Evaluation 2017-2019 Report. Extensive positive feedback was received from partners.

Delivered presentations to the TFER Community of Practice and the TFER Leadership Group on the TFER Evaluation findings and recommendations.

IEPCP supported the TFER Communications group to develop social media on Gender Equity messaging and respectful relationships in the home, that was shared to partners through the Ebulletin and [IEPCP's LinkedIn](#).

Provided input to the TFER leadership and action planning with a Covid19 lens – WHE Women and Covid impacts, delivered to partners including local government.

Participated in the development of the WHE led 16 Days of activism campaign Working Group, and supported the implementation through communications and social media, and provided input to the WHE led Sexual and Reproductive Health strategy working group.

Healthy Eating

Key partners

DHHS, OEPCP, HE CoP

Support a Healthy Eating community of practice across the region

A Two session workshop series was developed to re-engage stakeholders, particularly local government into the regional Healthy Eating Community of Practice, to explore evidence base strategies and opportunities for partnering. Showcased Cardinia Council's food circles work, and Peninsula Health presented on their partnership with local government's.

Collaborated with the OEPCP to deliver two Values Based Messaging Workshops on healthy eating behaviour change strategies, with guest speaker, Mark Chenery, from Common Cause Australia – delivered to partners in the region.

Alcohol Harm Minimisation

Coordinate and build capacity of the regional Action on Alcohol Flagship Group (AAFAG)

Coordinate and provide secretariat to the regional Action on Alcohol Flagship Group and supported development of communication tool on alcohol issues for Council staff to use during MPHWP planning and consultation. Guest speakers from VicHealth, the Cancer Council and the Alcohol and Drug Foundation were organised to speak to the group on latest evidence and practice.

3.3 Aged Care and Disability reform

NDIS/Chronic conditions

Supported Chronic Illness Alliance transition to cease operating as Secretary of the Committee.
Participated in EMPHN consultation on a new mental health navigation tool.

Pillar 4: Support partner and community capacity building

4.1 Community leadership engagement

Systems Thinking

Deliver Systems Thinking capacity building in Leadership

Convened a Leadership for Systems Change course delivered over 6 months with senior staff from 28 partner organisations partners participating and collaborating on leading systems and overcoming challenges in complexity. Excellent feedback received, and interest in a leader's Community of Practice.

4.2 Workforce capability

Co-design and Community Engagement

Support partners to build expertise in co-design and community engagement

IEPCP initiative to host a Community Connectors forum, planned in conjunction with the EMR Community Engagement Interest Group and codesigned with nominated community connectors. The forum aimed to promote good practice in organisation's connecting with migrant and refugee communities in the eastern region (often hardly reached) and to strengthen connection and networking with multicultural communities, recognising the importance of connection during Covid-19. Very positive feedback and interest in adopting the methodology. [Recording](#) and resources on our [website](#).

IEPCP supports the EMR Community Engagement Interest Group that brings together a wide range of partner organisations interested in building community development and engagement skills.

4.3 Communications and technology

E-Bulletin & Health Communications

Support partner knowledge and enhance collaboration by providing relevant sector information

IEPCP's monthly E-bulletin distributed to over 400 subscribers featuring PCP updates, partner news, key state and national developments in health and wellbeing, must reads on key priorities such as gender equity and healthy ageing.

Partner interviews for "Coffee with.." segment were recorded on zoom as a digital upgrade format during Covid-19, and these were uploaded to the IEPCP Youtube channel and promoted through the IEPCP's LinkedIn social media to partners and the wider health, community and government sectors.

Key resources and information uploaded to IEPCP website to support partner work and capacity building, including in priority areas of healthy ageing, dementia, community engagement, social inclusion and healthy eating.

Recordings of workshops and forums uploaded to IEPCP YouTube channel and promoted on website, [e-Bulletin](#) and [LinkedIn](#).

Deliver Social Media and Preventative Health Messaging

LinkedIn – topics aimed at raising awareness and influencing healthy behaviours were promoted on: Healthy Ageing, Ageism, Dementia, Equality, Healthy eating, Mental health, Health Literacy, Resilience, Gender Equality, Safer Communities, Disability inclusion, Social Inclusion.

IEPCP also promoted partner events and activity, and sector recruitment in preventative health and wellbeing.

4.4 Organisational sustainability

Advocacy

IEPCP Advocacy for funding and sustainability.

IEPCP staff and Board were active participants in the Statewide campaign led by VicPCP, and engaging partners in possible future directions for PCPs.

Reporting

Undertake informative reporting to the funding body DHHS

IEPCP was delighted to receive positive feedback on our annual performance reports from Director Shauna Walter DHHS East Division.